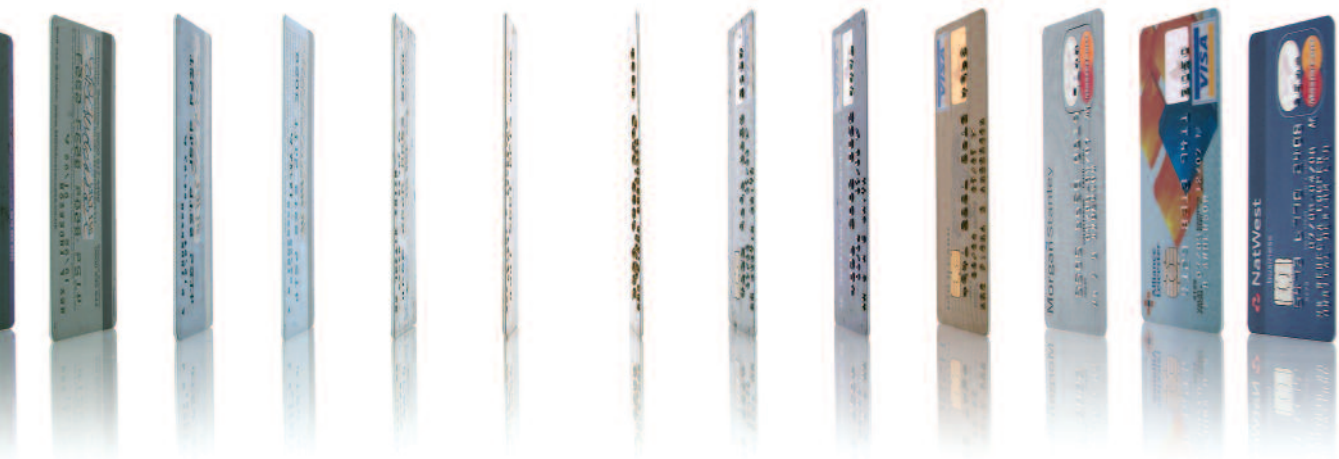


The Way We Pay
2007

UK Plastic Cards



APACS is the trade body that gives banks, building societies and card issuers a forum where they can work together on non-competitive issues. In a nutshell we help manage the way that businesses and individuals in the UK move their money around – this covers cash, credit and debit cards, cheques and automated payments such as direct debits, salary payments and online/phone transactions. We also champion the fight against banking fraud and are the people who have been working to give consumers greater card fraud protection by introducing chip and PIN.

UK Plastic Cards

UK Plastic Cards 2007 brings together information on how many cards we have and what we spend our money on, both in the high street and online. It also includes demographic details of personal plastic card spending habits, and forecasts how our use of plastic cards is expected to change over the next ten years.

Other publications in *The Way We Pay* series are *UK Cash and Cash Machines*, *UK Automated Payments* and *UK Cheques*.

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UK Plastic Cards 2007

This publication brings together for the first time information on how many cards we have and what we spend our money on, both in the high street and online. It includes demographic details of personal plastic card spending habits, and forecasts how our use of plastic cards is expected to change over the next ten years - these data had not been publicly available before. The price is **£250.00**. Please complete the details below (in capitals) and return to APACS Corporate Communications at the above address, or fax to +44 (0) 20 7256 5527.

Please send me copy(ies) of the *UK Plastic Cards 2007*.

Total price: £.....

Payment by Plastic Card

Name of Contact*											
Name on Card											
Company Name*											
Mailing Address*											
	Post / Zip Code*										
Billing Address <i>(if different from mailing address)</i>											
	Post / Zip Code										
Telephone Number (landline)*											
E-mail address*											

Card Type (please indicate)	MasterCard	Visa	Switch / Maestro
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Card Number																				
Expiry Date																				
Card Security Code				<i>(Last three digits in reverse italics on signature strip on back of card – EU-issued cards only)</i>																

Valid from**				
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Issue Number**		
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** applicable for Switch/Maestro cards only

Signature Date

Electronic Transfers

Please complete the fields marked * and remit payment to National Westminster Bank plc, Finsbury Square Branch, 78 Finsbury Pavement, London EC2A 1JA, Sort Code 60 08 23, Account Number 08302405.

IBAN GB74 NWBK 6008 2308 3024 05 and BIC NWBK GB 2L

Please confirm remittance to accounts@apacs.org.uk.